



press information

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THE WONDERFUL WORLD OF PORCELAIN ENAMEL

RIESS is manufacturer of porcelain enamel since nine generations
An increasing number of consumers are convinced by the positive qualities of the material
The wide assortment combines tradition and innovative design

RIESS enamelware has a growing fan community worldwide is exported to over 35 countries worldwide. The family run Austrian company has a rich tradition since 1550 when the original pan forgery was founded in Ybbsitz in the lovely Lower Austrian Mostviertel region. The manufacture of high-quality porcelain enamel kitchenware under the brand RIESS began in 1922 und since 1926 they manufacture with their own. water power. Today the ninth generation of the family is leading the company. RIESS is one of the few makers of distinctive quality enamelware in Europe.

The 100 % natural material and energy saving and aroma-neutral cooking qualities (also for induction hobs) convince consumers as well as the environment friendly and local production.



Enamel is glass on iron, firmly bound together in the furnace at 850°C. In the Riess manufactory each piece is handmade in many steps: the iron forms are produced, immersed in the enamel color, dried and fired several times. Finally the products are wrapped in paper and send into the world.

RIESS is offering a comprehensive assortment of forms for cooking, baking and storage and an wide choice of colors and designs. Besides his traditional cooking ware the company is always searching for new ways in enamel design.

Since some years they are cooperating with the young Viennese design company dottings and developing the young, fresh label RIESS truehomeware. These is enamelware in clear, timeless modern shapes and bright colors. Bi-colored baking forms RIESS edition Sarah Wiener are launched in cooperation with the Austrian cooking star Sarah Wiener.

100 % natural materials, the high quality handcraft and the CO₂-neutral and local manufacturing process is the brace connecting tradition and new design within the RIESS brand.



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RIESS – A WIDE RANGE OF TRADITIONAL FORMS AND COLORS

The range of colors and forms of RIESS is comprehensive over the years and many of their traditional products became classical cult items across Austria's borders over the years.

The assortment consists of four productlines Riess Classic, Riess Country, Riess Nouvelle plus the design premium line Riess truehomeware.



RIESS CLASSIC

The items from our Classic collection have classical shapes and were developed between 1920 and 1960. They represent the centrepieces of our range in the classical colours of white, black, brown, blue, red, green and the beloved pastel, but also in seasonal editions.



RIESS COUNTRY

RIESS Country are romantic porcelain enamel patterns that have roots in our native soil such as flowers, gentian, leaping deer and the pattern of the national „Dirndl“ dress and the new design 2019 „red polkadots“. They are evoking a longing for living in the countryside and for hearty and natural tastes and smells.



RIESS NOUVELLE

RIESS Nouvelle means innovative material qualities, trendy colours in a fashionable design. A leading product with excellent features such as an extra strong, heat-storing steel base and glass lid.

The timeless cooking sets of RIESS Nouvelle are offered in two qualities (strong and extra strong) and is available in 11 colorshades: Blackberry, Avorio, Aquamarin, Rosso, Black Magic, Nature Green, Crystalblue, Corall, Smaragd, Cappuccino and Arctic White.

RIESS

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RIESS truehomeware



RIESS truehomeware is rethinking the material of porcelain enamelware: clear lines, simple materials and strong colours for organically and sustainably-minded people. The young design company dottings from Vienna (Katrin Radanitsch and Sofia Podreka) were inspired by the pure enamel material and its possibilities and created RIESS truehomeware.

www.truehomeware.com



RIESS
EDITION
Sarah Wiener

designed by dottings

Bicolor baking forms

The Austrian cook Sarah Wiener is not only preferring ecologically sensitive cooking ingredients but requires this quality also for her cooking ware. RIESS satisfied her high demand and a wonderful cooperation started.

Sarah Wiener was choosing her most favorite shapes out of the RIESS fund: „Please dip them into cream, chocolate and glaze them in peach, pistache, plum and vanilla and then put them into the oven“, she said to RIESS. And RIESS did so in real high quality handcraft. Each piece a one of a kind!

The new colour concept was done by the dottings design company and grants colourful baking fun. The new bakingrange consists of round baking forms, flan forms, rectangular baking dishes, ring cakes forms, bowls, muffin forms, measuring vessels, Austrian Cake forms, loaf pans.



PHOTOS

We would be pleased to send high resolution photo material upon request.

Please send a mail to: Irene Salzmann E-mail: presse@riess.at / phone: +43 664 614 64 01

ABOUT THE RIESS BRAND

A family business for over 400 years, RIESS manufactures its comprehensive range of products in Ybbsitz, on the famous ‚Iron Road‘. The energy required for this traditional business comes from three hydropower plants and the passionate commitment of its employees. For generations, the Riess family and their team have demonstrated a dedication to quality. An important response to the needs of the region and the environment. Today, RIESS is one of the few makers of distinctive quality enamelware in Europe. www.riess.at