



press information

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COLOR MIX IN ENAMEL: NATURE GREEN MEETS PURE GREY

- RIESS Classic NEW in Pure Grey and Nature Green
- RIESS Country NEW with Deer Grey and Dotted Grey

RIESS NOUVELLE COOKING SETS IN NATURE GREEN AND BLACK MAGIC

KITCHENMANAGEMENT MAXI OF RIESS truehomeware

- THE BIGGEST SIZE OF THE STORAGE BOXES COMES IN TWO NEW COLORS
- Fresh Tomato and Slow Green follow after Pure White

In 2020 RIESS Premium Enamel comes with the elegant color combination: Nature Green and Pure Grey. Mixing to your heart's content can be done with the two colors of the Classic and Nouvelle series as well as the Deer Grey and Dot Grey decors from RIESS Country.

Since autumn the RIESS Nouvelle cooking sets are offered the cool color Black Magic, nature green will follow in May 2020, so the range will be expanded to 11 diverse colors in total.



Storage in enamel becomes more colorful for larger quantities. The maxi size of kitchen management from RIESS truehomeware is presenting two new color variants at Ambiente 2020: Fresh Tomato and Slow Green. Now the enamel boxes with wooden lid are available in three colors for all five sizes.



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COLOR MIX IN ENAMEL: NATURE GREEN MEETS PURE GREY IN ONE COLOR AND DECOR



As in the previous year, the new colors of the Classic and Country series give the opportunity to mix and match different series according to one's individual taste. The lead colors are called „Nature Green“ a completely new shade of green in three varieties (light, medium, dark) and „Pure Grey“. The new colors in the Classic series include items like saucepans, jugs, bowls, pots, casseroles and pans.



Individual pieces such as a jug, mug, measuring vessel or saucepan from the Country series with the new Deer Grey or Dotted Grey pattern also look great in combination with the two new colors from RIESS Classic. All colors and decors harmonize with each other and so new innovative color concepts can be tried out as the mood takes you.



In case one color is preferred, this option is of course also available as everyone can be creative and adapt the products to his preferred kitchen and table world.



And for all fans of the RIESS Nouvelle series with stainless steel handles and sight glass lid and extra-strong heat storage floor, this combination option is available too, because Nouvelle comes NEW in „Nature Green“ and may be mixed with all the other newcomers of Classic and Country.

RIESS NOUVELLE NATURE GREEN AND BLACK MAGIC

The new color „Nature Green“ has a refreshing effect and fits well in many kitchen styles. The pots and saucepans of the series are equipped with an extra-strong steel heat storage base, a lid made of glass and noble stainless-steel handles (see image above). The new colour „Nature Green“ is presented at Ambiente 2020 and will be available from april 2020.



To the RIESS Nouvelle cook set range two great colors have been added: Black Magic – launch in autumn 2019 – and Nature Green. The two new colors complement the range of Verde, Rosso, Avorio, Aquamarine, Crystal Blue, Emerald and Corall, Cappuccino, Arctic White and Blackberry.

The RIESS Nouvelle series now comprises 11 color shades. The new colors are available as a set of 3 or 5 pieces.



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RIESS truehomeware – KITCHENMANAGEMENT MAXI THE BIGGEST SIZE OF THE STORAGE BOXES COMES IN TWO NEW COLORS



The Maxi 2250ml storage box from the RIESS truehomeware series Kitchen Management is now available in three colors: in addition to Pure White, there come Fresh Tomato and Slow Green.

The noble enamel boxes can be sealed airtight with an ash wood lid, are stackable and guarantee aroma-neutral & light-protected storage. The practical “managers” are not only used in the kitchen for teas, spices, cereals or biscuits, but also for utensils in the bathroom and at the desk. The colorful boxes can be inscribed again and again with a conventional wax pen or oil pastel.

The new boxes in the maxi size hold 2250 ml and measures 13 cm in diameter and 18 cm in height, so there is enough space for 1 kg packs of flour, sugar and other food. Keeping things tidy gets child’s play, even for larger quantities, and it is finally over with open packs in the kitchen!



The boxes Kitchenmanagement are available in five sizes for the three colors:

Pure White, Fresh Tomato, Slow Green and in four sizes (without maxi) for the three colors: Light Grey, Silent Blue, Dark Aubergine

PHOTOS

You can find high resolution photo material under this link:
http://bit.ly/RIESS_Ambiente2020

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If the download is not successful or for further questions, Irene Salzmann would be pleased to help you.
E-mail: presse@riess.at or tel.: +43 664 614 64 01.

ABOUT THE RIESS BRAND

A family business for over 400 years, RIESS manufactures its comprehensive range of products in Ybbsitz in Lower Austria. The energy required for this traditional business comes from three hydropower plants and the passionate commitment of its employees. For generations, the Riess family and their team have demonstrated a dedication to quality. An important response to the needs of the region and the environment. Today, RIESS is one of the few makers of distinctive quality enamelware in Europe. www.riess.at

THE MATERIAL ENAMEL

is a natural material and nothing more than glass on iron fused together in the kiln. Thanks to the iron core, RIESS dishes are suitable for all types of stoves, including induction. The heat storage is optimal, this saves energy. Thanks to the hard, non-porous and smooth glass surface, enamel is cut and scratch-resistant, durable, easy to clean and has many other advantages.

10 REASONS FOR USING ENAMEL IN YOUR KITCHEN

1. CO₂-neutrally handcrafted in Austria
2. for induction and all types of cookers
3. cut and scratch resistant
4. easy to clean and antibacterial
5. healthier and energy-efficient cooking
6. aroma neutral
7. longlasting if treated properly
8. heat-resistant up to 450°C
9. big variety of colours and designs
10. recyclable into scrap material